



Your way to the right economical decision - PROsmart!

Dear Ladies and Gents,

First of all we would like to thank you for your interest in **PROsmart** at this year's FachPack!

Your visit and that of many other decision makers of renowned companies worldwide showed us that economic decisions are increasingly coming to the fore and has recognized the seriousness of reducing the CO₂ emissions around the world and also want to bring out a reduction in costs by the significant reduction in energy consumption in the companies.

Reminder:

PROsmart is the innovation from project A & E GmbH, which bundles several products using its new secondary packaging to a package. This is done using a simple film band, which can vary in width, length and appearance, and can be used simultaneously for marketing purposes.

A carry handle is- if desired for easier handling of the package – attached; this can vary from simple paper version to a luxurious 2mm-thick foam insert and so it can support to contrast your product from the competition at the POS.

A simpler implementation of the many benefits and to save the costs of an expensive shrink tunnel is to be realized hardly at the present time.

Here the potential savings of PROsmart compared to the use of conventional shrink-wrap (6-pack PET bottles) at a glance:

- 95% less energy**
- 64% lower CO₂-emissions**
- 75% less film consumption**
- 50% reduction of the production line length**



More and detailed information are still available under www.project-ae.com!

Yours sincerely,

Johannes Jansen
project Automation & Engineering GmbH